

Organic Food Bar, Inc. Expands its Voluntary Recall on Chocolatey Chocolate Chip Bars to Include Additional Products and Lots

Contact:

(800) 246-4685

FOR IMMEDIATE RELEASE - April 28, 2011 - Organic Food Bar, Inc. of Fullerton, CA is issuing a **voluntary** recall on the specific listed lots of RAW Organic Food Bars listed below, because they may contain undeclared peanut proteins from cashew butter supplied by one of the vendors. These bars are being recalled because they are made with the same lot of cashew butter that was used in previously tested chocolatey chocolate chips bars. People who have an allergy or severe sensitivity to peanuts should return these lots to the place of purchase.

RAW Organic Food Bar lots mentioned below were distributed nationally in USA. The product reached consumers through retail stores, mail order, direct delivery etc. The affected products listed below were shipped in 12 pack cartons to each outlet or direct to consumers.

UPC	Name
873521000114	Cinnamon Raisin
Lot	Expiration Date
3070910	09-Jul-11
3072110	21-Jul-11
3083110	31-Aug-11
2092710	27-Sep-11
3100410	04-Oct-11

UPC	Name
873521000312	Chocolate Coconut
Lot	Expiration Date
6071210	12-Jul-11
6072810	28-Jul-11
4081710	17-Aug-11
3082710	27-Aug-11
5102010	20-Oct-11

UPC	Name
873521001111	Ooatmeal Apple Pie
Lot	Expiration Date

2071610	16-Jul-11
1083010	30-Aug-11
3090710	07-Sep-11

UPC	Name
873521000213	Chocolatey Chocolate Chip
Lot	Expiration Date
2062810	28-Jun-11
4062810	28-Jun-11
3071210	12-Jul-11
2072810	28-Jul-11
2081610	16-Aug-11
4092810	28-Sep-11
2102010	20-Oct-11

UPC	Name
873521000411	Fiber Chocolate Delite
Lot	Expiration Date
6062810	28-Jun-11
7072110	21-Jul-11
1082710	27-Aug-11

UPC	Name
873521001210	Keerunch Crunchy Chocolate Chip
Lot	Expiration Date
3070710	07-Jul-11
2101410	14-Oct-11

UPC	Name
873521001012	Oohmega Cherry Pie
Lot	Expiration Date
3072910	29-Jul-11

The **voluntary** recall is being initiated since the product may contain peanut allergen through cross contamination of cashew butter provided to us by our former supplier.

Consumers who have purchased RAW Organic Food Bar products with the lot # and exp. dates mentioned above are urged return it to the place of purchase for a full refund. Consumers with questions may also contact the company at 1 800 246 4685, Monday-Friday 9am-5pm PST.